

E-COMMERCE MANAGEMENT

STRATEGIES TO ENHANCE YOUR
ONLINE STORE'S PERFORMANCE



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INTRODUCTION


Introducing IHM connect, the comprehensive ERP system designed to streamline your e-commerce operations with ease. Our user-friendly interface and cloud-based platform allow you to manage your business from anywhere, on any device.

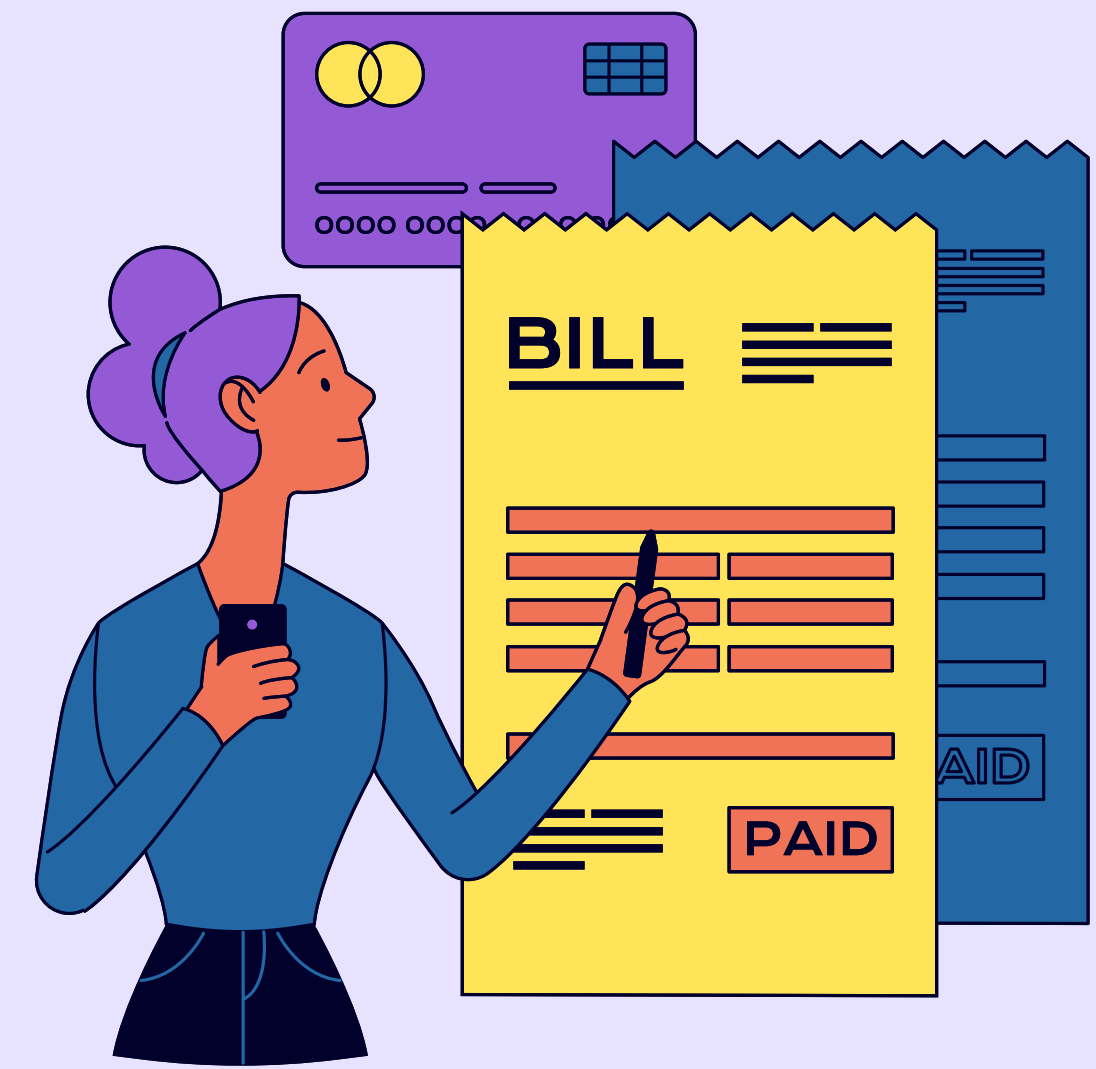
Simplify and accelerate your business with IHM connect—your global partner in e-commerce success.



BILLING MANAGEMENT FOR YOUR FINANCE

IHM connect billing management system makes finance handling smooth, efficient, and error-free, helping your business grow with clarity and precision.

-  ACCURATE FINANCIAL REPORTING
-  REAL-TIME TRACKING
-  AUTOMATED INVOICING
-  COST EFFICIENCY



SEND INVOICES TO YOUR VENDORS

With IHM connect billing and invoicing features, streamline vendor payments with automated, customizable templates and real-time tracking. Reduce administrative efforts by sending invoices via email or WhatsApp, ensuring they reach vendors on time. Enjoy seamless multi-currency support for global transactions, while enhancing vendor relationships with accurate, prompt payments. Our system delivers professional invoicing, integrates effortlessly with other tools, and improves financial oversight—all while saving time and reducing errors.



WHATSAPP BUSINESS API & WHATSAPP BOT

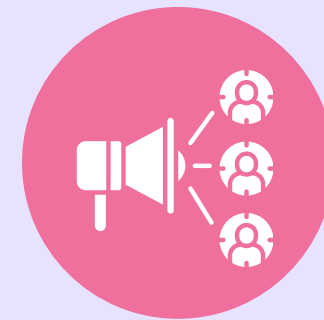
WhatsApp Business API and Bot, provide instant customer support, send order updates, and promote personalized offers. Streamline order management, boost engagement, and collect feedback effortlessly, enhancing customer satisfaction and driving faster conversions in e-commerce.



INSTANT CUSTOMER
SUPPORT



ORDER
NOTIFICATIONS



PERSONALIZED
MARKETING



FEEDBACK
COLLECTION



SEND PROMOTIONAL MESSAGES

Promotional messaging allows you to send targeted campaigns, boost sales with personalized offers, and automate delivery during peak times. With higher open rates and cost-effective marketing, you can drive engagement and customer loyalty effortlessly.

 TARGETED CAMPAIGNS

 COST-EFFECTIVE MARKETING

 BOOST CUSTOMER LOYALTY

 HIGH OPEN RATES



INVENTORY MANAGEMENT



Inventory management offers real-time stock updates and automated reordering, ensuring you never run out of essential products. With multi-channel management, it prevents overselling and stock discrepancies. The system enhances demand forecasting, reduces holding costs, and improves product categorization, leading to better decision-making. Ultimately, this boosts customer satisfaction by ensuring product availability and seamless e-commerce operations.



REAL-TIME STOCK UPDATES



IMPROVED FORECASTING



EASY PRODUCT CATEGORIZATION



CUSTOMER SATISFACTION



THANK YOU

LET'S ELEVATE YOUR E-COMMERCE SUCCESS

